

Scaling Testimonials



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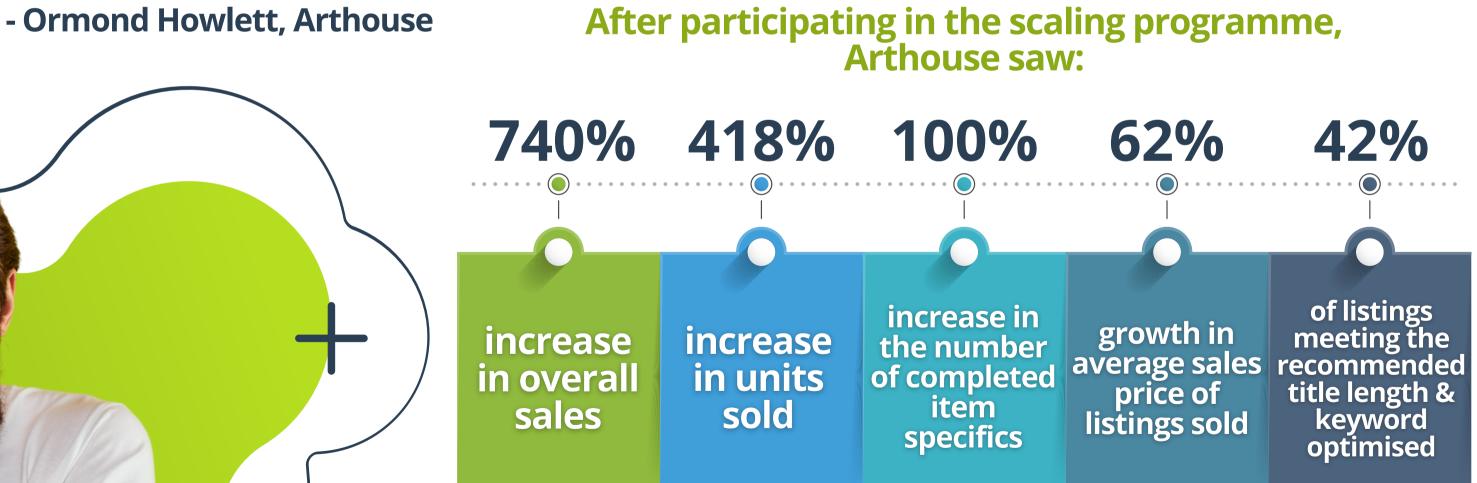
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"Optiseller's Scaling service has really helped drive our growth on eBay. **New listings are performing so much better than our old ones, and this is certainly in part to the skilled guidance provided by the Optiseller Scaling Team.** The knowledge we have gained through Scaling has not just helped us on eBay but has made us optimise our other marketplaces in a similar fashion."

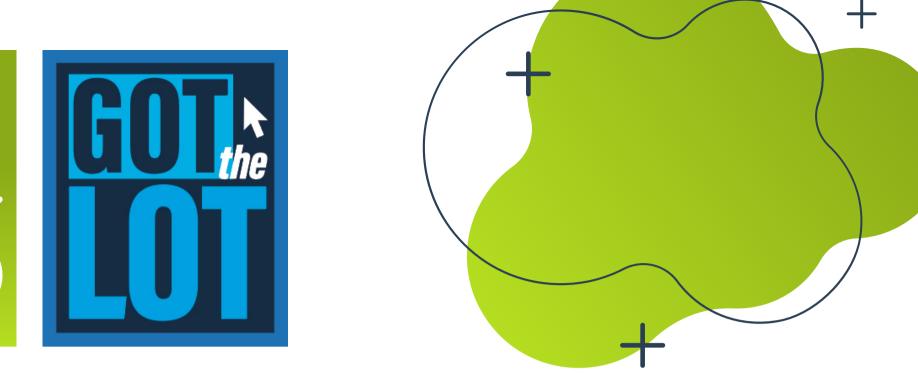




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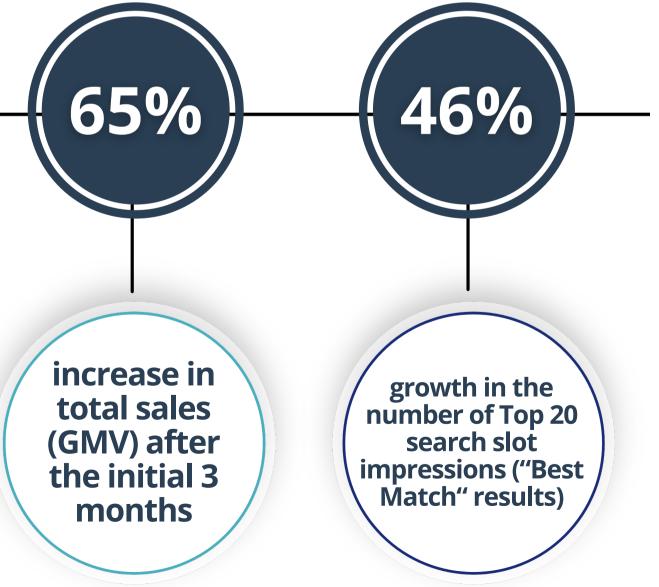
"I've never been a fan of data, but when I saw small changes start to deliver results, I was hooked. The Optiseller team have transformed my mindset in selling on eBay, and virtually all our numbers and stats are on an upward trajectory. Now I know I'm using my time in the best way possible: with Optiseller, it doesn't matter what I work on, it always works!"

- Paul Walsh, Got The Lot





After participating in the scaling programme, Got the Lot saw:



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"Taking part in the Optiseller Scaling Programme has been an invaluable experience for our eBay account. It allowed us to focus on our listing data and improve organic visibility in the lead up to ourpeak trading period. Chris' knowledge of the eBay platform, combined with the Optiseller dashboard helped us realise exactly what our listings were lacking. Optiseller highlighted subtle but effective changes to improve sales which was so beneficial for us. The support and enthusiasm from the Optiseller team was brilliant!"

Eva Navarro, E-commerce Marketing Advisor



DISCOUNTED SUNGLASSES | GLASSES

"The Optiseller program really helped us drill down into our eBay product data, to analyse what issues there were and how to prioritise any resulting fixes.

Chris' all round knowledge of the eBay marketplace and ecommerce as a whole gave us good insights and we will follow through on a number of recommendations on eBay which also applies to other channels as well."

Ross Harper, Discounted Sunglasses

